



# How to: Increase Platter & Plate Sales



## ReDē to Entertain?

**ReDē** (red•ee) **Entertaining** makes it easy and inexpensive to offer online ordering for **platters & plates, and flowers & cakes.**

**ReDē Entertaining's** 24/7 Anytime, Anywhere feature provides convenience for shoppers seeking easy access to order online for party planning, entertaining, or special events.

**ReDē Entertaining's** Buy Online, Pickup Instore, is an effective way to differentiate from competition including non-traditional online grocery ordering firms. Establish your online ordering presence now to protect your position in the future.

### **ReDē Entertaining:**

- Payment Upfront reduces shrink while saving customer's time
- Verify orders instantly to assure accuracy
- Capture customer preferences
- Deliver cross merchandising ideas to increase basket
- Monitor usage to discover new trends & test new combinations
- Increase average order size

## Call for Details: Connect Today!